

...Comments from past participants

“I did not quite understand what the communication process is all about until I attended this course. I already see what we need to change and include in our communication interventions.” Andrea

Leitner, Mozambique

“With knowledge from this course, I am going to improve the content of the radio production of our drama series.” Rukabu

Kamalu Didier, Rwanda.

“This course is timely, as I am in the process of developing an internet based program for adolescents.” I am now ready to start”

Denis Nabembezi, Uganda

Applications should be submitted to:

Ms. Josephine Naluggya

The Registrar/Librarian

Mildmay Uganda

Plot 127, Entebbe Road, Naziba Hill

PO Box 24985, Kampala – Uganda

Telephone: 0312 210200 Fax: 0312 210205

E-mail: registrar@mildmay.or.ug



MILDMAY
Transforming AIDS Care



Basics of HIV & AIDS and Strategic Communication Course 23rd Nov – 4th December 2009, Kampala, Uganda



Information Leaflet

Strategic Communication in HIV and AIDS Course

Mildmay Uganda and Makerere University Department of Mass Communication, School of Public Health in conjunction with The African Network for Strategic Communication in Health and Development (AfriComNet) is organizing a short course on Strategic Communication in HIV and AIDS from 23rd November – 4th December 2009 at Mildmay Uganda. The course is designed for people working in HIV/AIDS programmes as well as other professionals who need to update their skills and knowledge in the area of strategic communication in HIV and AIDS.

Goal

The goal of this course is to foster continuous learning so that participants continually improve the way they analyze, design, develop, implement and evaluate HIV and AIDS related communication interventions and programmes.

Course Focus

- Facts about HIV and AIDS
- Theories of Behavior Change.
- Communication Models
- Strategic Design, Development and Management of HIV Communication Messages.
- Monitoring and Evaluation of HIV related Communication Intervention.

Audience

The course is suitable for programme managers, communications officers, human resources managers, trainers, public relations officers and health professionals working in the area of HIV and AIDS and communication.

Tuition

USD 1,200 for residential and USD 570 for non-residential participants, payable at Mildmay Uganda.

Deadline: 9th November 2009