

# *African Transformation: Changing Gender Norms for Better Health*



Presentation for

AfriComNet

Forum for change: HIV/AIDS, Alcohol and  
Gender

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# Presentation Overview

- **Background African Transformation**
- **Video excerpt**
- **Select evaluation findings**
- **Questions and Discussion**



# AT is . . .

**A tool designed to:**

- **promote gender equity, participatory development and community action in Africa**
- **engage men and women in exploring how gender norms operate in their lives (positively and negatively) and how to make them more equitable**



# AT Package

## AT Kit:

- 9 profiles of women, men and couples from TZ, UG and ZAM who overcame gender barriers and challenges in their own lives and became role models
- Facilitator's Guide to strengthen skills and lead community based workshops



# AT Objectives

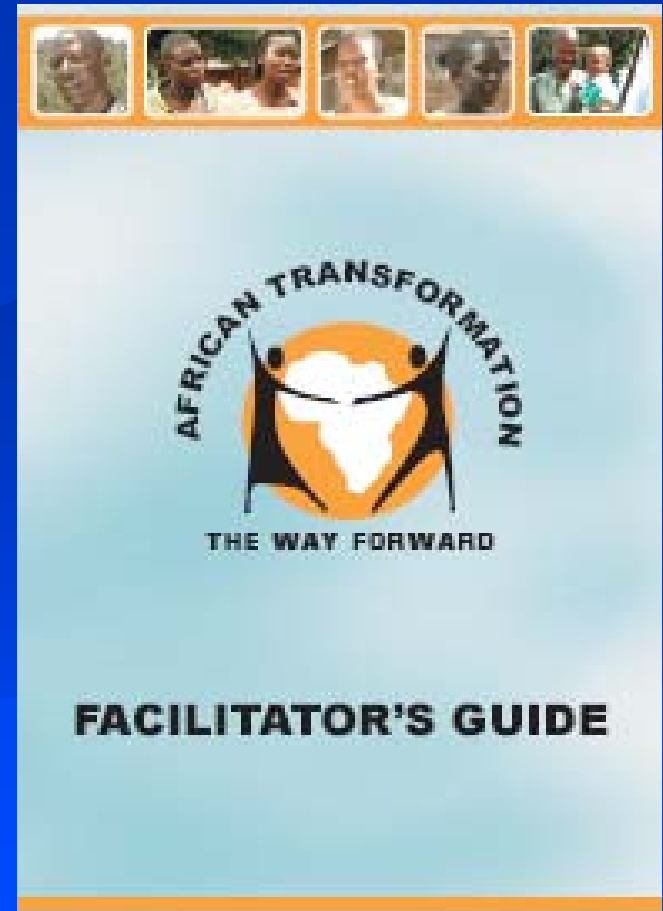
Men and Women exposed to the project will:

- Agree that it is important to *critically examine social norms* that govern men's & women's roles, responsibilities, & expectations
- Recognize that *some gender-related social norms are harmful*
- *Appreciate and equally value* sex- and gender-based differences
- *Equitably share* decision-making and household resources
- *Believe that they* can make individual, familial, and/or community changes
- *Take action* to eliminate harmful social norms and/or to support positive social norms



# AT Guide Topics

- Introduction
- Social Roles
- Tradition and Cultural Norms
- Women's and Men's RH
- STIs/HIV/AIDS
- Violence Between Partners
- Life Skills
- Managing Resources Together
- Benefits of Social Networks

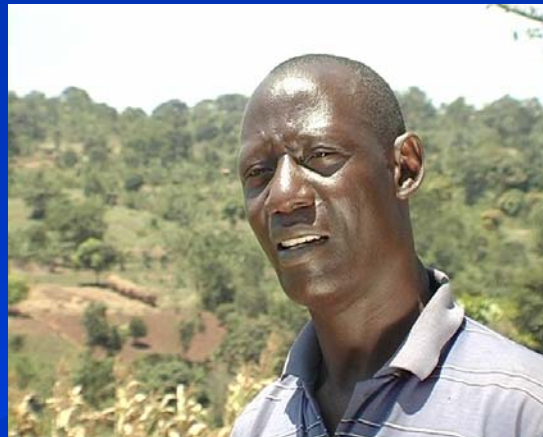




# Introduction, Social Roles, Cultural and Traditional Norms

## Ssalongo Kyendo:

- HIV+, chose to raise children on his own after wife died of AIDS



## Teopista Nantongo

- Female taxi conductor



## Lucretia Kimaro

- Won a landmark case for widow's inheritance rights





# RH, STIs/HIV/AIDS, Partner Violence

## Sarah & Abel Chikwelamwendo

- Jointly decided on FP; model husband as caretaker

## Prossy & Luke Ssemwogerere:

- Discordant couple, stayed together despite pressure and choose abstinence

## Fortunata Mafuka

- Overcame domestic violence; co-founded a counseling assistance center for women & children





# Life Skills, Managing Resources, Networking

## Ressy & George Kalunga

- Husband's support for business and adult literacy

## Jane and Charles Mukilikuli:

- Share decision making in business and the home

## Annie & Bwalya Katongo

- Worked with men to overcome resistance to a women's club; organized new school, health care, adult literacy and more





# Video Clip

## Profile Example: Fortunata



# Impact on Gender-based violence

- 70.2% men and 42.9% women scored high on GEM scale post intervention vs. 53.2% men 24.4% women in control
- “There are times when a woman deserves a beating.” (90% men and 85% women disagreed v. 70% men and 65% women in control)
- “If a man cheats on a woman, it is okay for her to hit him” (66% of women & 80% of men disagree)

# African Transformation

Questions??  
Discussion

