

25th Anniversary

Leadership in Strategic Health Communication Workshop, June 3-22, 2012

The 25th Leadership in Strategic Health Communication Workshop: Making a Difference in Infectious Diseases, HIV/AIDS, Reproductive Health and Good Government will take place from June 3-22, 2012 in Baltimore, Maryland.

The LSHC workshop integrates communication theory and experiential learning. The workshop features SCOPE WEB, an exciting, easy-to-learn, computer software program that guides participants through the steps of designing effective health communication and advocacy strategies. The learning atmosphere is lively, friendly, creative, and focuses on specific learning needs. The learning process emphasizes the whole individual and "learning by doing." Participants learn from each other, from knowledgeable trainers, from the resources of the Johns Hopkins University, and from the worldwide experience of the Center for Communication Programs. The links below provide additional details.

Please note that an early bird special on tuition is offered for all applications received before February 1, 2012. No applications will be accepted after March 1st. **We will be celebrating the 25th LSHC Workshop with some special events!**

For more information, email contact: ammiller@jhuccp.org

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